
2010 SEICAA Annual Report



Serving Bannock, Bear Lake, Bingham, Caribou,
Franklin, Oneida, and Power Counties

"Southeastern Idaho Community Action Agency assisted me in fulfilling my dream and I will be forever grateful... "Eric L. "...and more people to experience and feel the way I do because it changed my life..."

"...The Program was better things to life..." L. and now on my changing my one..." Andrea think that I achieved



Crystal A. SEICAA GED one of the happen in my Burgoon "... I way to life to a better T. "...I don't would have getting my

GED without the help from the tutors there..." Justin N. "I know that I would not be a hard working citizen with a college degree if it were not for SEICAA..." Andrea D.

Helping People

Board of Directors

Community Action Agencies are governed by tripartite Boards of Directors comprised of equal parts low-income representatives, members from the private sector, and local publically elected officials. The diverse composition assures that the Board is representative of the community and that the interests of each of the sectors are met.

Cory Phelps, Board Chair	Roger Bray
Dave Maguire, Vice Chair	Mary Watkins
Suzanna Nelson, Treasurer	Larry Ghan
Paula Miller, Secretary	Stephanie Foreman
Marianne Donnelly	Rick Betzer
Judy McClanahan	Janice Lawes
Elmer Martinez	Beverly Raymond-Ferro

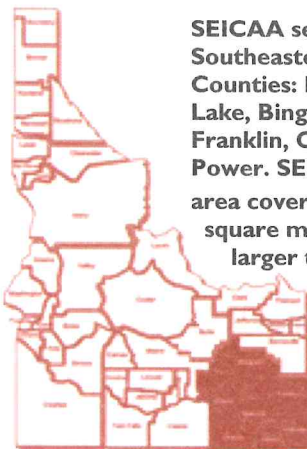


Executive Director
Debra R. Hemmert, CCAP



Board Chair
Cory Phelps

SEICAA Service Area



SEICAA serves seven Southeastern Idaho Counties: Bannock, Bear Lake, Bingham, Caribou, Franklin, Oneida, and Power. SEICAA's service area covers over 11,200 square miles (an area larger than the state of Maryland), with a population of approximately 160,919 people.

Mission Statement:

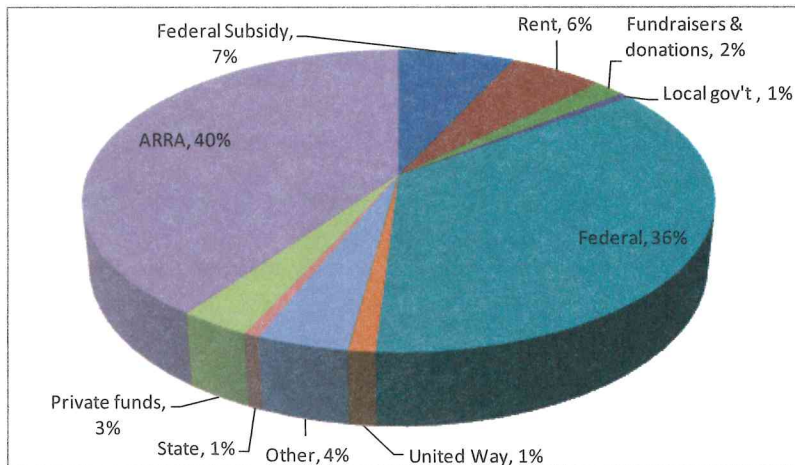
SEICAA is dedicated to providing opportunities and support for individuals and communities to thrive and reach their fullest potential, promoting self-sufficiency and greater economic independence through services, education, affordable housing, and training.

Changing Lives

SEICAA Funding

SEICAA utilizes Federal and State grants, grants from private and local foundations, donations, and fundraisers to continue serving the Southeastern Idaho Community. In 2010, SEICAA received American Recovery and Reinvestment Act (ARRA) stimulus funds to augment services.

SEICAA received \$408,883 in core funding from the Community Services Block Grant (CSBG). In 2010, SEICAA utilized CSBG funds as leverage to secure an additional \$1,395,318 for client services.



American Recovery & Reinvestment Act

Continuing funding in 2010 from ARRA funds enabled SEICAA to provide additional services to southeastern Idaho. In commitment to transparency, SEICAA utilized ARRA funds in the following programs:

GED Program: September 2009-December 31, 2010

- 162 completed their GED
- 250 students have participated in the GED Program
- 90 graduates have gained job skills or increased employment opportunities
- 50 graduates have obtained employment
- 47 graduates have continued on to additional education at ISU

Homeless Prevention & Rapid Rehousing August 2009 -April 2010

- 210 households assisted
- \$304,721 provided in assistance in 8 months to prevent homelessness

Weatherization Program July 2009-December 31, 2010

- 438 homes completed in 2010
- 562 homes completed with ARRA funds

Asset Development Programs

Acquisition Infill Housing Program

2010 Successes

- **5 homes completed in Pocatello**
- **2 homes completed in Inkom**
- **1 home completed in Preston**
- **2 homes completed in Soda Springs**
- **6 homes in development in southeast Idaho**

SEICAA continued to grow the Acquisition Infill Housing Program in 2010. Production continued on homes in Pocatello and greatly expanded throughout southeast Idaho. SEICAA will continue this limited sweat-equity program for interested households. Participants must meet income guidelines, are required to complete financial literacy courses, and must meet monthly with SEICAA staff to monitor program compliance.

Partners for the Program include

- City of Pocatello
- Citizen's Community Bank
- Federal Home Loan Bank of Seattle
- Idaho Housing and Finance Association
- Community Frameworks
- U.S. Department of Housing and Urban Development



Completed Pocatello Home

Process

- Submit a Pre-application.
- Once pre-approved, loan package is submitted to lender for approval.
- Upon receiving approval from the bank, applicant accepted into program.
- Sign contract with SEICAA agreeing to purchase home upon completion.
- Complete Financial Literacy requirements.
- Provide limited "sweat equity" as required.
- Final approval process with lender.
- Down-payment assistance and sweat equity credit available at closing.

Mutual Self-Help Housing

SEICAA's Mutual Self-Help Housing Program assists individuals below 80% Area Median Income realize their dreams of homeownership. Groups build each other's homes under the supervision of SEICAA staff. Participants utilize "sweat equity" as down-payment and receive low -interest mortgages for the duration of the loan.

Partners for the program include

- USDA Rural Development
- Community Frameworks
- Idaho Housing and Finance Association



Completed Preston Home

2010 Successes

- **5 homes completed in Preston**
- **Actively recruiting for potential builds in Aberdeen, Blackfoot, Soda Springs, & American Falls**

Process

- Groups of 4-10 households.
- Participants pre-qualify and receive loans through USDA Rural Development.
- Participants are required to complete financial education, including Homebuyer's Education and Post-purchase education.
- Participants complete construction training.
- Each household is required to work 35 hours a week on the homes.
- Average construction time to complete all homes in each group is 12 months.

Education Programs

Through a partnership with Rural Community Assistance Corporation SEICAA became a HUD Certified Housing Counseling Agency. As a **HUD Approved Housing Counseling Agency**, SEICAA provided financial literacy services throughout the service area; as well as Foreclosure Intervention and Default Counseling and credit counseling services to eastern Idaho counties.

Financial education teaches individuals to

- rebuild credit
- become homeownership ready
- learn to maintain their home
- create and maintain a budget
- watch for identity theft
- learn savings habits

SEICAA adopted ethical standards through the National Industry Standards for Homeownership Education and Counseling. SEICAA presented the

first workshop to middle school students in summer 2010 and will offer high school and college financial boot-camps in 2011.

SEICAA's Financial Literacy Program received grant support from

- Key Foundation
- Bank of America
- Wells Fargo
- Washington Federal



Success:

- 42 completed Money Management Course
- 65 Credit Counseling participants
- 25 completed Homebuyer Education
- 43 participants in Post-Purchase Education Workshops



GED Services

SEICAA's GED Program continued to grow in 2010. Services in this program include assistance with test fees and tutoring services.

- 133 students completed their GED in 2010

Individual Development Account Program

Individual Development Account (IDA) Programs provide an opportunity for households to participate in asset building programs, while learning financial literacy skills. IDA's are a special savings program for income-qualifying households to begin savings toward a specific goal including

- purchasing a home
- higher education
- starting a business
- purchasing a vehicle

Funding partners for matched savings contribution and support for case management and financial literacy services include U.S. Department of Health and Human Service's Assets for Independence Program, Ireland Bank, Partners for Prosperity, United Way of Southeastern Idaho, and Washington Federal.

Participants in the IDA Program must meet contractual obligations, inclusive of case management and financial literacy education.

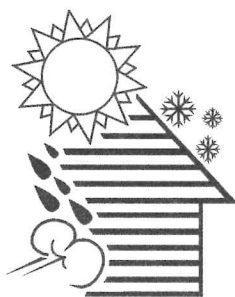
"The best way to inspire people to superior performance is to convince them by everything you do and by your everyday attitude that you are wholeheartedly supporting them."

Harold Geneen

Weatherization Program

SEICAA's Weatherization Program provides energy conservation services to households at or below 200% of federal poverty level in the seven county service area. The Weatherization Program assists qualifying households through funds granted from the U.S. Department of Energy, as well as contracts with Idaho Power and Rocky Mountain Power.

SEICAA's Weatherization Program assists in the reduction of energy consumption by making homes more efficient. Weatherization installs attic floor and wall insulation, completes weather stripping, replaces old heating systems with energy efficient units, installs storm windows, and provides energy conservation education.



*Weatherization
Works*

2010 Accomplishments

- 438 homes made more energy efficient
- 39% increase over previous year
- \$5,000 average spent per home
- Production level recognized regionally and nationally
- Production resulted in additional funds to support alternative energy efforts

Program Support

SEICAA appreciates those businesses that have chosen to invest in the future of southeast Idaho's low-income members. SEICAA submitted competitive grant proposals and worked with local organizations to secure funds for program support. The programs actively seeking support in 2010 were GED, Homebuyer Essentials Financial Literacy Education, Meals on Wheels, Individual Development Accounts, and Youth Mentoring. Through strong grant proposals and tireless staff, SEICAA received funds to help these programs. Among contributors of support were Washington Federal Foundation, Key Foundation, Bank of America, JH Kelly, Wells Fargo, Heinz, and Wal-Mart Grassroots Committee.



Community Services

Family Development Program

SEICAA's Family Development Program provides one-on-one case management to low-income households seeking self-reliance and economic independence. Family Development Specialists work with families to set long and short term goals, as well as providing assistance in overcoming barriers to goal achievement. Participants work with case managers to make contacts, and seek resources and services in other programs on their path to self-sufficiency.

- 460 households actively participated in case management
- 210 new family development participants
- 209 families successfully achieved self-sufficiency

Shop with a Cop

In December, law enforcement personnel from across southeast Idaho volunteered their time and patrol units to transport children to the Pocatello Shopko store. The Annual SHOP with a Cop event fosters positive relations with police officers and income qualifying children. Shopko and McDonalds donated food and vouchers so children could purchase gifts for their families.

- 82 children participated
- 75 law enforcement personnel volunteered



Bike-a-Thon

Saturday, May 15th was the 13th Annual Oneida County Bike-a-Thon. The event raised funds to provide assistance with school supplies and fees, and other related needs.

- 87 elementary children participated.
- Children completed 1,430 laps, the equivalent of 715 miles.
- Children raised over \$3300 in pledges, the highest amount ever.
- 2nd grade raised over \$1200 in pledges alone.



Feed the Children

SEICAA's Community Services hosted the fourth annual **Feed the Children** event in September. SEICAA maintains contact with Feed the Children International and coordinates with other community organizations to help meet the needs in southeastern Idaho. The 2010 event provided food boxes and hygiene items.

- 400 vouchers distributed



Immediate Needs Programs

Energy Assistance Programs

LIHEAP

- 6,304 households received assistance.
- \$2,237,665 in economic impact.

Project Warmth

- 128 households received assistance.
- \$24,921 in assistance was provided.

Lend-a-Hand Program

- 106 households were assisted with a total of \$23,858.

Nutrition Programs

- 563 holiday boxes distributed
- 1,664 households utilized the Market Salvage Program
- 4,141 food boxes distributed
- 11,273 USDA Commodity foods were distributed

School Supplies & Extracurricular Assistance

Due to increases in living expenses, including energy costs and gasoline, many children in the community needed assistance with school supplies and associated fees.

- 359 households provided with school materials and associated fees for the 2010-2011 school year.



Working Closet

SEICAA's Working Closet provided assistance to qualifying individuals needing professional attire for a job interview or position.

- 126 households utilized the donated professional clothing.
- 163 items utilized from the closet.



Community Involvement

Bannock Civitan Party

Bannock Civitan Club hosted the Annual Holiday Party for low-income children at St. Anthony Place in December. Bannock Civitans arranged the Bowling for Toys event in the weeks prior to the event for toy donations and funds to purchase additional toys.

- **157 children attended the Holiday Party**
- **13 teens participated in Snowmobiling for Trees**
- **More than 40 volunteers, including Bannock Civitans and Century High School Junior Civitans, helped SEICAA staff the day of the Holiday Party.**



"To do something, however small, to make others happier and better, is the highest ambition, the most elevating hope, which can inspire a human being."

Sir John Lubbock

Adopt-A-Family

SEICAA's Family Development Program selects eligible families for participation in the Adopt-a-Family Holiday Program. To help provide toys, clothes, and dinner for participating families; SEICAA partners with various organizations, businesses, and individuals to meet identified needs. In 2010, Bannock Civitan's held Bowling for Toys; 94.9fm Classic Rock of Idaho and Don Craig hosted a 2-day Radio-Thon; and local motorcycle clubs' Toy Run all raised funds, awareness, and toys.

- 33 households assisted with holiday needs
- 83 children received clothes and toys



Volunteers contributed 75,000 hours, the equivalent of \$750,000, to SEICAA in 2010.

Parade of Lights

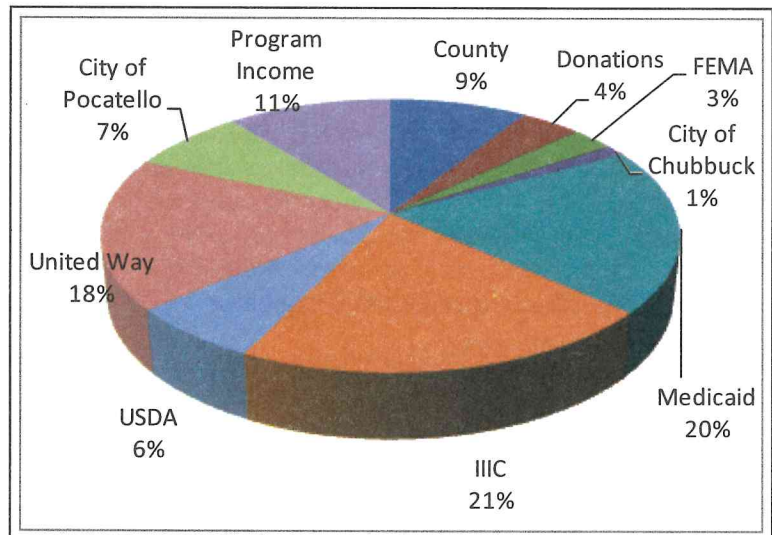
SEICAA's Weatherization Department entered the 2010 Parade of Lights to increase community awareness of services. SEICAA Weatherization Department's float was selected to receive the Bannock Civitan Award.



Senior Services

Meals on Wheels

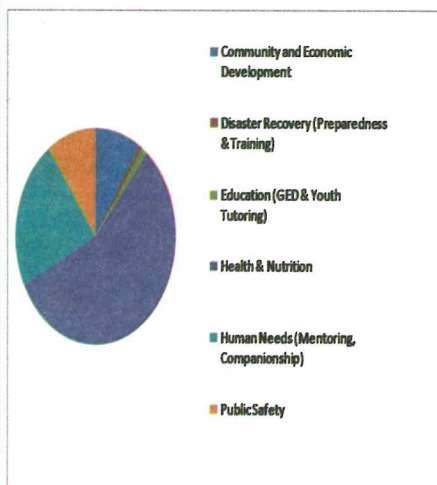
- **42,060 meals were delivered to 301 homebound seniors.**
- Enables elderly participants to maintain independence while providing a sense of safety.
- Provides “safety checks” to monitor for potential hazards, as well as health and well-being.
- Economic alternative to nursing home care.
- Average cost a one senior on Medicaid enrolled in MOW is \$2,190 annually vs. \$65,000 for one senior in assisted living facilities.



Retired Senior Volunteer Program (RSVP)

RSVP Highlights:

Volunteer Hours by Category



- 494 volunteers donated over 68,949 hours.
- 67 new volunteers in 2010.
- 42 children/youth enrolled as mentees; 19 were children with an incarcerated parent.
- 34 Mentors donated 6,815 hours.
- Volunteer hours equate to an economic impact to Southeast Idaho communities of \$1,050,623.



Youth Mentoring

- **Volunteer Programs**
- RSVP is designed for seniors at least 55 years old who want to “give back” to their community.
- Volunteers donate time to a variety of sites, including Senior Centers, hospitals, police departments, and some deliver meals to homebound citizens.
- Volunteers can be any age, over 18, to mentor a child.
- Mentors spend at least one hour a week with their mentee.
- Mentors help mentees with school work, provide them with expanded experiences and skills, and participate in fun activities.
- Mentors are asked to commit at least one year, as long-term commitments are important to the mentees.

Veterans Services

SEICAA's Veteran Services Program offers assistance to United States Veterans who are, or are in danger of becoming, homeless. Services offered include intensive case management for veterans working toward self-sufficiency. SEICAA case managers are trained in veteran specific issues, and are able to assist veterans by making referrals to appropriate community organizations and services.

- **20 received case management to assist them achieve self-sufficiency**
- **12 moved into permanent housing**
- **6 obtained employment**
- **20 started receiving Veteran Benefits**



Jefferson House Transitional Housing

SEICAA's Jefferson House is available to United States Veterans once they are able to live without intensive case management. Jefferson House provides transition housing for up to two years. While at Jefferson House, veterans acquire skills needed to live independently, and strive to reintegrate into the community's mainstream population.

- **6 veterans transitioned to JH**
- **6 moved onto permanent housing**
- **9.6 average months spent in the transitional program**
- **10 veterans currently residing in Jefferson House**



Freedom LZ

SEICAA's on-site shelter is available to homeless United States Veterans. The program assists veterans with triage services and case management. SEICAA offers support to help participants find and secure employment, secure veteran benefits, referrals to community resources, and other assistance needed to achieve self-sufficiency.

- **10 homeless veterans entered the shelter**
- **Veterans spent an average 7.72 months in the FLZ**
- **6 moved into permanent housing**
- **1 moved to Jefferson House**

"Success is not measured by what you accomplish but by the opposition you have encountered, and the courage with which you have maintained the struggle against overwhelming odds."

Orison Swett Marden

Affordable Housing

SEICAA supports various housing opportunities through funding from Idaho Housing and Finance Association, Housing and Urban Development, and USDA Rural Development, among others. SEICAA provides safe and affordable housing for low-income and elderly community members. SEICAA maintained 143 affordable rental units for residents, which included the elderly, disabled individuals, and veterans.



SEICAA Manor

SEICAA Manor officially opened its doors in October 2007. SEICAA Manor provides permanent housing to homeless individuals with a disability. The 10 units are one-bedroom and include a living room, kitchen, and bathroom. SEICAA Manor features

- 2 ADA Accessible Units
- Furnished apartments
- Individual washer and dryer
- Off-street parking
- Case management by SEICAA Staff
- Community room with kitchenette



St. Anthony Place

St. Anthony Hospital was converted into 88 studio/one-bedroom units for affordable senior housing in 1985. St. Anthony Place maintains full capacity and features many amenities:

- Off- street parking
- Access to public transportation
- Open common area
- Easy access to other SEICAA services
- Tenant transportation provided by SEICAA



South Oak Apartments, Blackfoot

South Oak Apartments are located in Blackfoot, Idaho. The complex has eight one-bedroom units, twelve two-bedroom units, and four three-bedroom units. South Oak Apartments offer

- On-site facilities
- Playground
- Off-street parking



Lilac Street, Blackfoot

SEICAA acquired the Lilac Street House in 2005. The house includes three-bedrooms and a fenced backyard. SEICAA rents the house to low to moderate-income families in Blackfoot.



Fountain Court Apartments, Pocatello

Fountain Court Apartments contains seven three-bedroom units and one two-bedroom mobility impaired unit. The complex features several amenities

- Washer & dryer hook-ups
- Off-street parking



Station 1938

The former Pocatello Police Substation was renovated into Station 1938. The complex has been studio style apartments for 13 years.

- 12 Semi-furnished apartments
- Utilities included

2010 Community Awareness Fundraisers

A Season of Golfing for A Cause

Meals on Wheels "Driving for Dough"

The 4th year finally heralded a beautiful day for the Meals on Wheels Tournament!

- 4th Annual tournament raised \$4,091 for meal delivery in the Meals on Wheels Program.

"Golfing For Families"

In September, Bear Lake County hosted the popular golf tournament.

- 7th Annual tournament.
- Packed course raised \$7,637 to assist SEICAA Bear Lake participants.
- Ireland Bank was the Main Sponsor.
- First Idaho Title & Bear Lake Physical Therapy co-sponsored.

"Golfing for Green"

Franklin County's "Golfing for Green" Charity Golf Tournament was held in August.

- Title Sponsor, Lundahl's Ironworks.
- 5th Annual tournament raised \$7,594.

Project Warmth

Caribou County hosted the Project Warmth Tournament in July.

- 17th Annual tournament.
- Over \$22,989 raised for Caribou County.

SEICAA planned and carried out 8 community fundraisers, raising \$81,247 for client assistance.

Stone Soup Fundraisers

SEICAA's Bingham County Office hosted the 8th Annual Stone Soup Fundraiser in Blackfoot to raise funds for critical services.

- Local restaurants and organizations participated
- Over 400 people attended the event
- "Rupes" Drive Inn received the Best Soup Award
- Children's Carnival continued to enthrall children of all ages
- All funds raised utilized in Bingham County



SEICAA's Bannock County hosted the 22nd Annual Stone Soup Celebration and Fundraiser at ISU's SUB Ballroom.

- Local restaurants and organizations participated
- ISU Culinary Arts selected as the winner of the "Souper" Cook-Off
- Friend of SEICAA award presented to Shop-with-a-Cop Program
- 2010 Business of the Year award given to 94.9fm and Don Craig
- All funds raised stay in Bannock County



SEICAA Employee of the Year- Rick Burgin



Rick Burgin was nominated and selected by colleagues as the 2010 SEICAA Employee of the Year. Rick is the Director of Weatherization. In 2010 he successfully oversaw increased funding and ramped-up production levels to meet goals. Rick was instrumental in Idaho ranking 8th in the Nation in production. Rick has been at SEICAA for over 20 years and consistently demonstrates a positive attitude and strong leadership.

Certificate of Appreciation- Deb Hemmert



SEICAA's Executive Director was presented with a Certificate of Appreciation in December 2010. SEICAA staff appreciates her dedication and visionary leadership. Deb has been with SEICAA for 26 years. She has held the following positions during her tenure with SEICAA: Caribou County Coordinator, Community Services Director, Interim Director, and Executive Director/CEO.

Under her leadership, SEICAA has consistently grown and added the Mutual Self-Help Housing Program, Acquisition Infill Housing Program, Financial Literacy Education, and the development and construction of SEICAA Manor.

"A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves."

Lao Tzu

2010 Friend of SEICAA- SHOP-with-a-COP

The Shop-with-a-Cop Program was selected as the 2010 Friend of SEICAA recipient. SEICAA's Community Services Director presented the award to Jeremy Taysom during the Bannock County Stone Soup Fundraiser. SEICAA appreciates the Shop-with-a-Cop organization for the work they do to help SEICAA provide disadvantaged children with an



opportunity to participate in the holiday shopping activities. Since Shop-with-a-Cop and SEICAA started a partnership, over 300 children have participated with numerous law enforcement personnel across southeast Idaho.

2010 Business of the Year- 94.9fm and Don Craig

SEICAA selected 94.9 the Classic Rock of Idaho and Don Craig as the recipient of the 2010 SEICAA Business of the Year. SEICAA would like to recognize the dedication of Don Craig and 94.9fm to helping provide clothes, toys, and food to limited-income children participating in the Adopt-a-Family Program in Family Development. The radio-thon was the 2nd year Don Craig and 94.9fm dedicated at least 48 hours of air



time to encourage donations until all children on the list were provided for. In two years, 94.9fm and Don Craig's efforts have provided for the holiday needs of 50 children and 22 families.



Community Partners

94.9 FM Classic Rock of Idaho
 Aberdeen Senior Center
 Aid for Friends
 A to Z Family Services
 Alan Drug
 Alliance Home Health
 Bank of America
 Bank of Commerce
 Bannock Civitans
 Bannock County
 Bear Lake County
 Bingham Crisis Center
 Bingham County
 Bingham County Senior Center
 Bingham Memorial Hospital
 Boise State University Masters of Social Work Program
 Bonneville Neighborhood Association
 Boy Scouts of America Troop #371
 Caribou County
 Caribou County Senior Center
 Caribou Memorial Hospital
 Central Christian Church
 Citizens Community Bank
 City of Aberdeen
 City of American Falls
 City of Blackfoot
 City of Chubbuck
 City of Montpelier
 City of Pocatello

City of Preston
 City of Soda Springs
 Community Council of Idaho
 Community Dinner Table
 Community Frameworks
 Corporation for National and Community Services
 Department of Energy
 Department of Health and Human Services
 Deseret Industries
 Department of Housing and Urban Development
 Elks Lodge
 Family Service Alliance
 Federal Home Loan Bank of Seattle
 First Baptist Church
 Franklin County
 Franklin County Senior Center
 Foster Grandparents of Southeastern Idaho
 Gate City Christian Church
 Grace Lutheran Church
 Greater Pocatello Association of Realtors
 Greater Pocatello Senior Citizen's, Inc.
 Guardian Home Care & Hospice
 Head Start
 Heinz
 Home Helpers
 Idaho Department of Labor
 Idaho Financial Literacy Coalition
 Idaho Food Bank
 Idaho Housing and Finance Association

Idaho Legal Aid
 Idaho Power
 Idaho State University
 Idaho Transportation Department
 Ireland Bank
 Jason Lee United Methodist Church
 JH Kelly
 Key Bank
 Kruse Insurance
 Lava Hot Springs Senior Center
 Les Schwab Tire's
 Life, Inc.
 Lundahls Ironworks
 Lutheran Church of Blackfoot
 Malad City
 Marsh Valley Senior Center
 Morning News
 Monsanto
 Montpelier Housing Authority
 Napa Auto Parts
 Oneida County
 Oneida County School District #351
 Open Doors Writing Services
 Partners for Prosperity
 Pine Bowl
 Pine Ridge Mall Management
 Pocatello/Chubbuck School District #25
 Pocatello Housing Authority
 Pocatello Pathfinders Snowmobile Club
 Pocatello Police Department

Pocatello Rail Road Credit Union
 Portneuf Medical Center
 Power County
 Power County Senior Center
 Rocky Mountain Ministries
 Rocky Mountain Power
 Ruby Tuesday
 RCAC
 Salvation Army
 School District #25 Community Resource Workers
 SICOG/Area Agency on Aging
 Shelley Senior Center
 SHIBA
 S.L.E.D.S
 Soroptimists International of Blackfoot
 Southeast Idaho Senior Games
 Southeastern District Health Department
 State of Idaho Health & Welfare Navigation Services
 St. Vincent DePaul Stores
 Thomas Market
 United Methodist Church
 United States Postal Service
 United Way of Southeast Idaho
 US Bank
 USDA
 USDA Rural Development
 Walmart
 Washington Federal Bank
 Wells Fargo
 Zions Bank

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