

SEICAA 2012



Annual Report



**SouthEastern Idaho
Community Action Agency**
Helping People. Changing Lives.

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ABOUT OUR BOARD

As a Community
Action Agency,
Southeastern
Idaho Community
Action Agency (SEICAA)
operates under a tripartite
board with equal
representation from the
public, private, and low-
income sectors.

Dear Friends:

As another successful year closes, we reflect back on the many changes SEICAA faced over the last 5 years. The needs in south-east Idaho shifted and new programs emerged while others faded as they were no longer necessary. The organization has shifted focus and moved staff to needed areas. Funding uncertainties push SEICAA to seek ways to diversify funding to ensure adequate staffing and funding levels are maintained.

What makes Community Action Agencies (CAA) different than other non-profits is the flexibility of the agency's core funding. CAAs, by virtue of the Community Services Block Grant (CSBG), are designed specifically to rise to the needs of the low-income population in each community. Other non-profit organizations tend to focus on a single issue: food, abuse prevention, housing, etc. CAAs are "flexible" in the ability to provide a service/program for a time when a need has been demonstrated; or as the case maybe, to no longer provide the service when needs shift.

Two good examples of the flexibility of SEICAA's programs include GED- when it became apparent there was a need for GED recruitment, tutoring, and funding for testing SEICAA launched its GED program in 2009. Since that time SEICAA's GED Program assisted 304 people successfully pass their GED; 239 have improved their household income as a result with 114 people able to be employed as a result; and 90 have gone on to pursue higher education. The second example of program flexibility is the foreclosure prevention program that was eliminated in 2012. SEICAA felt that other organizations were better equipped to handle the intricacies of assisting families work directly with creditors to save their homes.

In 2012 SEICAA continued to advocate for the needs of those in poverty. To better help the general population, and those in the business sector, see the realities of those in poverty or jiving just above the Federal Poverty Line, SEICAA hosted the first Poverty Simulation for Leadership Pocatello. This exercise was eye-opening for participants and has since been adopted as an annual highlight of the Leadership Pocatello program. Through innovative and non-traditional methods, SEICAA hopes to bring forward the plight of the populations the agency serves.

SEICAA will continue to work to strengthen programs that support individuals as they work toward economic security for themselves and their families. SEICAA appreciates the community's support as we work toward reducing income insecurity and help individuals develop assets that help them better weather unexpected bumps in the road.

Please take a moment and review the work SEICAA accomplished in 2012. Thank you,

Debra R. Hemmert
Executive Director/CEO



2012 SEICAA Awards

Every year SEICAA receives generous support from local businesses in southeast Idaho that help SEICAA achieve its Mission. In an effort to demonstrate appreciation for the enduring partnerships, SEICAA presents two awards each year at the Bannock County Stone Soup Event. In 2012, SEICAA recognized the Fort Hall Casino as the recipient of the "Friend of SEICAA" award and Idaho Central Credit Union as the 2012 SEICAA Business Partner of the Year." SEICAA greatly appreciates the sponsorship support, volunteer efforts, and

sense of community both organizations demonstrate. Thank you Fort Hall Casino and Idaho Central Credit Union!



Where We Serve:

Bannock
Bear Lake
Bingham
Caribou
Franklin
Oneida
Power

What is Community Action?

SEICAA is one of over 1000 Community Action Agencies receiving CSBG funding through the U.S. Department of Health and Human Services. The flexibility of CSBG allows SEICAA to add programs that are identified by low-income households as crucial for them to attain economic independence. Community Action Agencies are flexible organizations that continue to rise to meet the needs of the community. **In 2012, SEICAA received \$387,678 in core CSBG funding that the agency used to leverage an additional \$1,966,916 for client programs and services.**

As highlighted in this 2012 Annual Report, SEICAA provided 76,047 units of service to 24,191 southeastern Idahoans. Local businesses and individuals volunteered 61,748 hours to SEICAA, an economic impact of \$983,646.

SEICAA's
Mission:

SEICAA is dedicated to providing opportunity and support for individuals and communities to thrive and reach their fullest potential, promoting self-sufficiency and greater economic independence through services, education, affordable housing, and training.





Immediate Needs Programs

SEICAA's Immediate Needs Programs provide assistance with basic needs from food assistance, professional donated work clothing, hygiene items, and school supplies. These programs meet the emergency needs of households so they may work toward stabilization.

Nutrition Programs

- 670 holiday boxes were distributed
- 3430 food boxes were provided
- 9709 households accessed USDA Commodities
- 1269 households received assistance through the Market Salvage bread program

Working Closet

- 206 households accessed professional donated clothing

Personal Hygiene Items

- 565 households received assistance with basic personal hygiene items
- 203 households accessed baby care items

School Supplies and Extracurricular Assistance

- 302 households received assistance with school supplies
- 103 students received assistance with extracurricular fees





Energy Programs

Energy Programs assist households through financial assistance with utilities and heating costs, and energy conservation services. SEICAA's Weatherization Program completes energy conservation measures with both federal and private contracts. SEICAA provides energy education to adults and children through workshops and interactive materials.

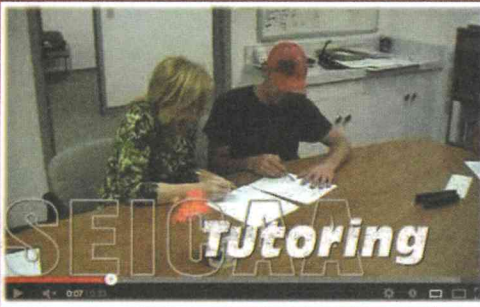
Weatherization Program

- 184 homes made more energy efficient
- 211 energy education kits distributed
- 61 households received energy efficiency measures through partnerships with Idaho Power and Rocky Mountain Power
- SEICAA's energy assistance programs provided financial assistance for heating bills to 5171 households for a total economic impact of \$1,493,128
- 134 households in Pocatello received assistance with utility water payments

Youth Empowered Summer (YES) Camp

In June 2012 SEICAA hosted the first annual Youth Empowered Summer (YES) Camp in partnership with Pocatello Community Charter School, Idaho Power, Intermountain Gas, University of Idaho Extension, and Idaho Central Credit Union. YES Camp was a 1.5 day event for children ranging in age from 6-14. Attendees actively engaged in energy conservation, basic financial, and nutritional concepts presented by SEICAA and YES Camp business partners. YES Camp hosted 63 children.





CHECK AND LOAN PITFALLS WORKSHOP AGENDA

- Introduction to payday lending
- Characteristics of payday lending
- Real life scenarios
- Facts about payday lending
- Service members
- State laws
- Idaho laws
- Alternatives
- Avoiding the pitfalls



Self-Sufficiency Programs

SEICAA provides supportive services to individuals and families as they work to achieve economic independence and stability. SEICAA's Self-Sufficiency Programs assist households after they receive immediate needs services and provide support as they work towards asset development. SEICAA provides families and individuals with case management as they work to achieve goals, provides money management workshops, and tutors students seeking their GED. SEICAA owns and manages affordable rental housing complexes in Pocatello and Blackfoot.

Family Development

- 251 individuals received employment counseling
- 144 individuals obtained employment
- 172 households enrolled in income management plans
- 54 GED graduates received tutoring services and assistance with testing fees
- 126 families worked through barriers to stability in Family Development with 83 completing the program

Veteran Services

- 20 Veterans received transitional housing services and case management
- 11 Veterans moved to permanent stable housing

Rental Housing

- 143 units of affordable rental housing to families, the elderly, and chronically homeless individuals.





Asset Development Programs

SEICAA administers comprehensive financial literacy education including credit counseling, homebuyer education and post-purchase education workshops. SEICAA offers homeownership programs that allow potential buyers to contribute limited “sweat equity” to assist with their down-payment and closing costs. SEICAA’s programs include Individual Development Accounts, a matched savings program for qualifying individuals interested in higher education, purchasing a home, or starting a small business; and a no-cost volunteer tax assistance program.

- 4 households achieved homeownership in Pocatello and Chubbuck
- 8 individuals actively participated in the Individual Development Account (IDA) Program
- 3 people successfully graduated the IDA Program:
 - 2 purchased a home and 1 started a small business
- 135 unduplicated individuals received financial literacy services
- 68 households completed their tax forms through SEICAA’s Volunteer Income Tax Assistance (VITA) Program; \$113,294 in returns was claimed with \$49,585 being Earned Income Tax Credits.



Asset Development Partners



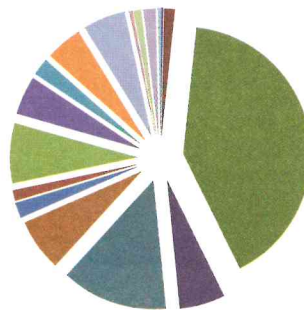


Senior Programs

SEICAA's Senior Programs provide seniors with the opportunity to remain active and live independently. SEICAA administers the Meals on Wheels Program that provides up to seven nutritious meals a week; and the Retired Senior Volunteer Program (RSVP) that provides volunteer opportunities throughout southeast Idaho.

- Meals on Wheels delivered 39,043 nutritious meals to 345 homebound elderly and disabled individuals.
- Retired Senior Volunteer Program (RSVP) coordinated 418 volunteers who donated 51,720 hours to non-profits and community organizations in southeast Idaho.
- 22 mentors worked with 24 mentees in schools and engaging in fun activities resulting in positive relationships.
- RSVP provided an economic impact on area non-profits and community organization of \$823,900.

Volunteer Service



- Community Revitalization/Improvement
- Elderly Companionship/Friendly Visits
- Congregate Meals
- Crime Awareness/Avoidance
- Hospital & Health Awareness/Assistance
- Home Delivered Meals
- Residential/Neighborhood Security
- Board Members
- Food Bank/Mass Food Distribution
- Mentoring
- Neighborhood Watch Programs
- Other Comm/Economic Development
- Senior Center Programs/Activities
- Social Service Assistance/Planning
- Tax Preparation
- Thrift Store Operations
- Tutoring/Child and Adult (GED)



Veteran Shelter Project

In August SEICAA partnered with the Marine Corps League and Chubbuck/Pocatello Home Depot in an online contest on Facebook to win \$25,000 that would be used toward a Veteran project in Pocatello. SEICAA coordinated with community organizations to gather the votes needed to beat projects in Rochester, NY; San Francisco, CA; and Houston, Texas.

Thanks to the strong community efforts, SEICAA's Freedom LZ facility garnered 9957 votes throughout the month of August and won! The \$25,000 was received in the form of Home Depot gift cards to purchase materials need to improve the Freedom LZ shelter and volunteers (groups and individuals) completed the upgrades. Community efforts and partnerships like these are what make southeast Idaho such a great place to be.



Project Volunteers and Support

Special Thanks:
ButterBurrs
Doug Keele
Ruby Tuesday
Shaver Pharmacy
Starbucks
Triple A Plumbing



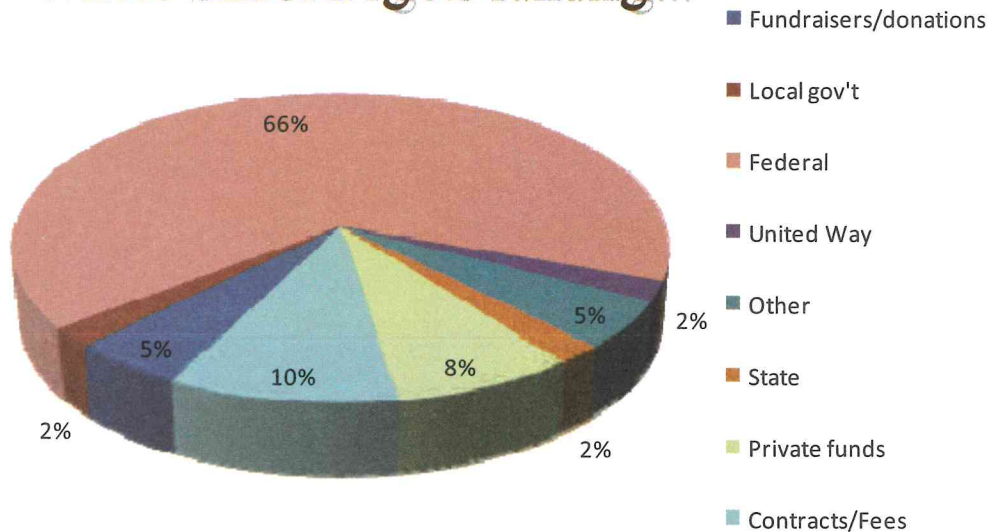


Fundraising Activities

SEICAA's Mission encourages individuals and communities to work toward self-sufficiency and SEICAA follows this as well. In 2012, SEICAA hosted seven fundraisers to raise unrestricted money for use in programs as needed. SEICAA hosted four golf tournaments, one Bike-a-Thon, and two Stone Soup events raising \$61,431.



Where SEICAA gets funding...



To all the individuals, organizations, and businesses that chose to donate to SEICAA, we thank you!

Partners

Community Organizations

American Legion and Auxiliary
Bannock Civitans
Bear Lake Memorial Hospital
Bingham Memorial Hospital
Bonneville Neighborhood Association
Boy Scouts of America Troops
Caribou Memorial Hospital
Century High School Student Council
Chambers of Commerce
Elks Lodge
Franklin County Kiwanis Club
Franklin County Senior Center
ISU Student Organizations
Junior Civitan
Marine Corps League Pocatello
Military Affair Committee
NCOA Pocatello
Over the Hill Gang ATV Club
Pocatello Community Service Council
Pocatello Pathfinders Snowmobile Club
Portneuf Medical Center
POW/MIA Awareness Assoc.
S.L.E.D.S.
School District #25 Community Resource Workers
Soda Springs Rotarians
Soroptimists International of Blackfoot
Southeast Idaho Senior Games
United Way of Southeast Idaho
VFW Montpelier Post #3884
Vietnam Vets Motorcycle Group

Education Partners

Bear Lake School District #33
Blackfoot School District
Boise State University Masters of Social Work Program
Head Start
Idaho State University
Oneida County School District #351
Pocatello Community Charter School
Pocatello/Chubbuck School District #25
Snake River School District
Soda Springs School District
The Academy at Roosevelt Center
University of Idaho

Faith Based Partners

Central Christian Church
Deseret Industries
First Baptist Church
Gate City Christian Church
Grace Lutheran Church
Jason Lee United Methodist Church
LDS Wards
Lutheran Church of Blackfoot

Montpelier Bishops Storehouse
Rocky Mountain Ministries
St. Bernards Church
United Methodist Church

Federal Partners

Corporation for National and Community Services
Department of Energy
Department of Health and Human Services
Department of Housing and Urban Development
United States Postal Service
USDA
USDA Rural Development
VA Medical Center

Local Government

Bannock County
Bannock County Sheriff
Bannock County Veteran Services
Bear Lake County
Bingham County
Caribou County
City of Aberdeen
City of American Falls
City of Blackfoot
City of Chubbuck
City of Montpelier
City of Pocatello
City of Preston
City of Soda Springs
Franklin County
Idaho Department of Labor
Idaho Transportation Department
Malad City
Oneida County
Pocatello Police Department
Power County

Private/Business Partners

1st National Bar
5th Street Bagel
United Way of Southeast Idaho
University of Idaho
Advantage Plus Credit Union
Agrium
Alco
Allen Drug
Alliance Home Health
Alliance Title Company
ATC Communications
AutoLiv
Bank of America
Bank Of Commerce
Bear Lake Construction
Bear Lake Heating & Air



Bear Lake Motor
 Bear Lake Physical Therapy
 Bear Lake Realty Garden City
 Bear River Appraisal Brad Smith
 Big Rays Equipment
 Bi-Lo's
 Bing's Art
 Broulim's Supermarket
 Citizen's Community Bank
 Clover Creek Home Furnishings
 Comfort Keepers
 Cooper's Restaurant
 Costco
 Deatons
 Deborah Flair
 Direct Communication
 EZ-2 PLZ
 First American Title Company
 Five Corners Bar
 Fort Hall Casinos
 Franz
 Fred Meyer
 Gary Tuescher
 Geraldine's
 Great American Real Estate Jean Gould
 Greater Pocatello Association of Realtors
 Guardian Home Care and Hospice
 Heinz
 Hess Pumice Product Inc
 Home Depot
 Home Helpers
 Hull Tree Care
 Hunzeker Ford
 Idaho Central Credit Union
 Idaho First Title Company
 Idaho Power
 Idaho Salvage
 Intermountain Cooling
 Intermountain Gas
 Ireland Bank
 ISU Credit Union
 J Peak Propane
 Jack B Parson
 JH Kelly Key Bank
 John Michael McCullough Family
 Kach Radio
 Kewiet Mining Group
 Key Bank
 King's
 KMG1 102.5
 Kruse Insurance
 Lallatins
 Les Schwab Tire's
 Lundahls Ironworks
 Maag Drug

Maple Street Sit 'N' Sleep
 Matthews Mortuary
 McKenzie & McKenzie Law Office
 MOC Propane
 Modern Drug
 Monsanto
 Morning News
 Napa Auto Parts
 New York Life Insurance
 Nitro Graphics
 Northern Title
 Nucor Steel
 Nussbaum Auto Body
 Open Doors Writing Services
 Oregon Trail Country Club
 Paris Grill
 Paris Hills
 Perkins
 Pine Bowl
 Pine Ride Mall Management
 Pioneer Title Company
 Pitcher & Holdaway Attorneys at Law
 Pocatello Rail Road Credit Union
 Potelco Credit Union
 PPS Brite Gas
 Presto Products
 Preston Drug
 Preston Golf & Country Club
 Preston Hometown Auto
 Preston Muffler & Brake
 Preston Watts Collision & Glass
 Questar Gas Company
 Ranch Hand Trail Stop
 Recreation Realty
 Rocky Mountain Power
 Rounds and Associates Insurance Inc.
 Ruby Tuesday
 Shopko
 Shoshone Bannock Hotel & Event Center
 Simplot
 Smiths
 Spring Creek Fabrication
 Spudnik
 Starbucks
 State Farm Insurance
 Stokes
 Teri Eynon Bear Lake Realty
 The Bielenberg Family
 The Witworth Family
 Thomas Electric
 Thomas Market
 Thunder Plumbing
 US Bank
 V-1 Propane
 Valley Implement

Walmart
 Washington Federal Bank
 Wells Fargo
 Winco
 WM Services Crane & Rigging
 Wolford Autobody
 Zions Bank

Service Partners

A to Z Family Services
 Aberdeen Food Bank
 Aberdeen Senior Center
 Aid for Friends
 Bingham Crisis Center
 CAPAI
 Caribou County Senior Center
 CASA
 Community Council of Idaho
 Community Dinner Table
 Community Frameworks
 Disabled American Veterans
 Family Service Alliance
 Federal Home Loan Bank of Seattle
 Foster Grandparents of Southeastern Idaho
 Greater Pocatello Senior Citizen's, Inc.
 Health West
 Idaho Financial Literacy Coalition
 Idaho Food Bank
 Idaho Housing and Finance Association
 Idaho Legal Aid
 Lava Hot Springs Senior Center
 Lava Veterans Coalition
 Life, Inc.
 Marsh Valley Senior Center
 Montpelier Housing Authority
 North Bingham County Foodbank
 Partners for Prosperity
 Pocatello Cycle
 Pocatello Firefighters Assoc #187
 Pocatello Housing Authority
 Power County Senior Center
 Priestley Mental Health
 RCAC
 Salvation Army
 State of Idaho office of Veterans Advocacy
 Shelley Senior Center
 SHIBA
 SICOG/Area Agency on Aging
 Southeastern District Health Department
 St. Vincent DePaul Stores
 State of Idaho Health and Welfare
 Navigation Services
 VA Outpatient Clinic

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www.seicaa.org

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